

# HOW TO CONTRIBUTE

 COTTON ON FOUNDATION

**FASHION  
FOR A CAUSE**

You can contribute to the Cotton On Foundation and help our amazing projects by purchasing a reusable charity bag, bottle of water or wrist band at any Cotton On Group store. All profits go to the Cotton On Foundation and assist our projects and you'll get that warm fuzzy feeling knowing you're helping others.



## Message In A Bottle Water

We are helping those in need, and by purchasing one of The Cotton On Foundation's Message In A Bottle water at any participating Cotton On Group store, so are you. All profits from the sale of Message In A Bottle go to the Cotton On Foundation.

Who would have thought that putting a message in a bottle and sending it out into the deep blue, would actually end up in someone's hands? You would think after days, weeks, even months of bobbing around the sea, it would be either gobbled up, get stuck in a swirl, thrown into a pirates loot, or God forbid, hit an iceberg!

Message In A Bottle water is sold across most Cotton On Group stores in all countries where the Cotton On Group operates. This includes Australia, New Zealand, Hong Kong, Singapore, Malaysia and the USA. This means all Cotton On Group staff, wherever they may be in the world can have a direct impact on The Cotton On Foundation's projects around the world.



## Charity Bags

Charity Bags are sold in participating Cotton On Group stores and all profits go directly to the Cotton On Foundation.

Charity Bags are offered to customers instead of plastic bags, in the hope that these charity bags will be reused and subsequently reduce landfill.

With different designs across the various Cotton On Group brands, and new designs released often, charity bags are what we like to call a 'good option'; they are not only good looking but they also help the Cotton On Foundation do good as well!



## Wrist Bands

Wrist bands featuring an assortment of cute and inspirational messages are sold in selected Cotton On Group stores, with all profits donated to the Cotton On Foundation.